



The parents' [📄] lottery

Support your school with every ticket



**Big fun and bright futures
with a fundraiser for all!**

Parentkind



**£25,000
jackpot**

**Guaranteed
prizes every
week**



What is The Parents Lottery?

The Parents Lottery is a carefully crafted lottery which delivers a continuous cash flow to PTAs and schools, boosting their spending power to enhance the school community.

Our weekly lottery has guaranteed cash prizes and **£25,000** up for grabs. You don't even need a gambling licence, as our comprehensive licence covers your PTA and school.

To boost your fundraising through our weekly lottery, between 1st January 2025 and 31st January 2025, 60%* of each ticket sold will be donated to registered PTAs and schools. From 1st January 2026, each Parentkind PTA member will receive 60%* and non-member PTAs and schools will receive 50% of each ticket sold, still above the percentage advertised by comparative weekly lotteries.

No gimmicks, no complicated calculations – just 60%* to PTAs and schools and guaranteed prizes every week.

The Parents Lottery is a weekly lottery promoted by Parentkind Enterprises Ltd, a wholly owned subsidiary of Parentkind. It is run under our remote operating licence (Licence no: 057904) and all proceeds are collected by us before we distribute the funds, allowing us to ensure 60%* of each ticket sale goes directly to PTAs and schools who register to benefit.

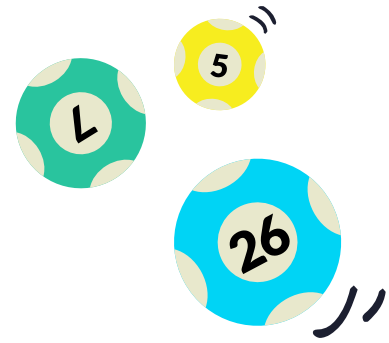
There is no charge to PTAs and schools to register and no outlay, as we provide everything you need to promote the lottery to your supporters. You don't even need to be a member of Parentkind.

To benefit from this free fundraising opportunity, simply be a PTA or school in England, Wales or Scotland and sign up on our website theparentslottery.org.

*See page 6 for additional details.



Photography: iStock.com/MonkeyBusinessImages, skynesher, AleksandarNakic, Mikhail Dmitriev, WhitneyLewisPhotography, SouthWorks, FangXiaNuo. shutterstock.com/Monkey Business Images. Illustrations: Freepik



A fundraiser for every PTA and school!

As fundraising experts, we've created The Parents Lottery for every PTA and school, so that everyone can benefit and boost their cash pots for those much-needed projects that support our young people.

Secondary, Independent and SEN schools

We know your PTAs and schools need to take a different approach to fundraising because you may not have that school gate contact with parents/carers. It can be a challenge communicating to parents that their participation can enhance the school community and their child's education.

The Parents Lottery is a fantastic way to overcome these challenges. This online platform allows anyone in England, Wales and Scotland to support your cause, from parents and carers to their extended networks. Share your unique link and watch the support roll in. No more collecting cash or chasing donations!

- **Effortless fundraising:** Reach supporters across the UK easily
- **Online power:** Harness social media, email, and newsletters to sign up supporters
- **Easy giving:** The lottery is simple for supporters to sign up to
- **Simple setup:** Register your school and share the link – it's that easy!
- **Support from anywhere:** Parents, carers, and their networks can contribute from anywhere in the England, Wales and Scotland

Nursery, Pre-School, Primary school

We know that PTA and school budgets are stretched and there is a need to plug the gap in funding at primary and early years levels. You do a fantastic job with your traditional events, but sometimes you have to think outside the box to attract those extra supporters, bring in that extra cash and ensure everyone knows your school and children are worth their efforts.

That's why we've done the hard work for you with The Parents Lottery.

The Parents Lottery gives you flexibility whilst securing additional funds:

- Run completely online to avoid confusion with your own PTA/school raffles
- The Parents Lottery offers a simple, easy fundraising solution
- Guaranteed cash prizes and a whopping £25,000 jackpot
- Greater choice for your supporters
- Increased reach beyond the school gate – anyone can buy a ticket, like friends, relatives and local community members
- Includes working parents in your fundraising activities

Reach beyond the school gate – anyone can buy a ticket!





Your PTA or school will receive 60%* of the ticket cost

How to benefit

To take advantage of The Parents Lottery you will need to register your PTA or school as a beneficiary, which you can do here: theparentslottery.org.

Please upload a high-quality PTA or school logo.

Once registered, you will have an account where you can download promotional materials, manage your account and see the funds allocated to you.

You will immediately be able to start promoting the lottery to your supporters, who will be able to purchase tickets and nominate your PTA or school as their preferred beneficiary. **For every £1 ticket they purchase, your PTA or school will receive 60% in the first year of the Lottery.*** Tickets will be entered into

the lottery draws the month following their purchase.

We have ensured that The Parents Lottery is supporter friendly, allowing them to choose the number of draws they wish to enter from a single ticket in the next draw, to 6 tickets in every weekly draw and everything in between.

Parentkind Enterprises Ltd will pay chosen beneficiaries on a termly basis, meaning you receive a lump sum three times a year, ensuring you have a regular income from your supporters.

Full terms and conditions can be found on theparentslottery.org

Register your PTA or school as early as possible to ensure you maximise the time to promote the lottery to your supporters, ensuring they buy their tickets in time for the next month's draws.



Do PTAs and schools need to supply prizes?

No. Parentkind Enterprises Ltd provide all the prizes and they are guaranteed each week. The Parents Lottery is a fixed odds lottery, meaning the prizes are not dependent on the total value of tickets sold or the number of people playing. Supporters will be allocated a random six digit lottery number for each ticket purchased and if they match a minimum of three numbers in the correct order they will win a prize. The prizes each week are:

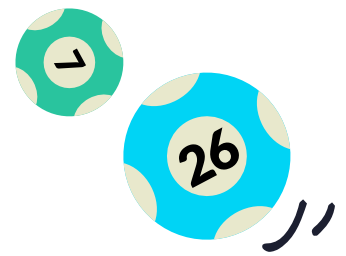
**£25,000
jackpot**

JACKPOT £25,000 - Match 6 (six) numbers in the correct order

£1,000 - Match 5 (five) numbers in the correct order

£25 - Match 4 (four) numbers in the correct order

£5 - Match 3 (three) numbers in the correct order













We currently use another provider, how do we switch?

If you currently host a lottery with another provider and wish to switch to The Parents Lottery, it is important you read your current provider's terms and conditions. While some providers have a minimum term and a cancellation policy that you must follow, they don't often state that you need to have supporters purchase tickets with your organisation as the beneficiary, or advertise the lottery. If this is the case, there is nothing stopping you from switching to The Parents Lottery and you could simply stop promoting your other lottery and switch all promotion to The Parents Lottery.

We would recommend you:

- Speak to your committee or Senior Leadership Team about joining The Parents Lottery
- Check your current provider's terms and conditions, as it is important you adhere to these. If there is nothing regarding ticket sales, promotion or joining another lottery you can switch to The Parents Lottery
- Register with The Parents Lottery
- Promote to your supporters and tell them you have changed lottery and why, asking them to cancel their tickets with your current provider in line with that providers, terms and conditions of play, and buy tickets for The Parents Lottery

How does The Parents Lottery compare to other providers?

 Provider	 Return to PTA/school per ticket sold	 Percentage allocated to prizes	 Percentage allocated to administration	 No local authority licence needed
 The Parents Lottery	60%*	18.18%	21.82%	
Your School Lottery	40%	34.2%	25.8%	
One Lottery	50%	50% shared between both prizes & administration		
Unity Lottery	50%	50% shared between both prizes & administration		
The Health Lottery	20.34%	36.02%	43.64%	N/A
People's Postcode Lottery	33%	40%	27%	N/A

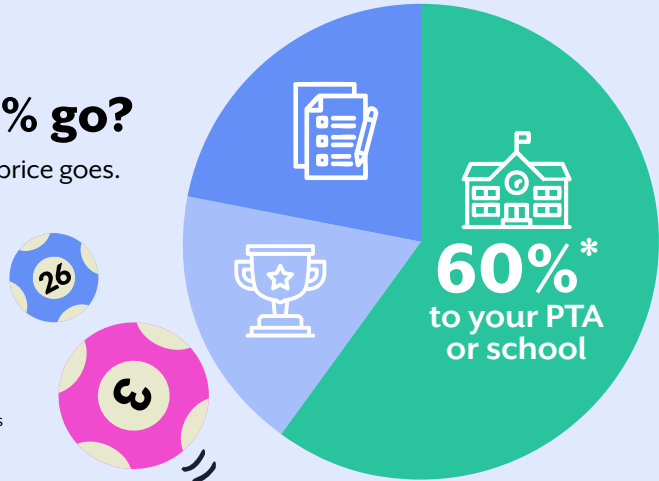
Information obtained from relevant lottery websites are correct at time of publication.

If we get 60%* where does the other 40% go?

We want to be transparent about where the ticket price goes.

- Prizes- 18.18%
- Administration of the lottery - 21.82%
- Organisation funds - 60%*

*60% applies between 1st January 2025 and 31st December 2025. From 1st January 2026, PTAs holding Parentkind membership will receive 60%. Non-member PTAs and schools will receive 50%.



Does Parentkind Enterprises make a profit from The Parents Lottery?

With The Parents Lottery, your school receives 60p from every £1 ticket sold* – a higher percentage than many other school lottery programs. That means more money directly impacts your students and funds vital projects. We use the other 40% to cover prizes and administration costs, as our main mission is to empower PTAs and schools to thrive. We've poured our years of fundraising expertise into creating this simple, effective solution.

Will I get support from The Parents Lottery?

The Parents Lottery will support all your needs through their dedicated helpline. You can contact us for enquiries at contact@theparentslottery.org or on [01628 369182](tel:01628369182).



FAQs

? How will our supporters find our PTA or school on the website to nominate us as their chosen beneficiary?

Your supporters can find your PTA or school by the following methods:

- Name of school
- Association name
- Postcode
- Link directly to your page
- QR code directly to your page

We suggest that the most effective way of reaching your supporters is by sending them a link directly to your lottery page or having them scan a QR code linking to it.

? Is there a minimum or maximum amount of tickets that can be sold with us as a nominated beneficiary?

No. Every ticket sold with your PTA or school as the nominated beneficiary means 60%* will be heading your way.

? Can funds be paid into any bank account?

No. The bank account must be in the name of the PTA or school registered.

? When and how will funds be paid?

Payments will be made by BACS transfer only. Payment will be made within 14 days of the dates. Any payments due for August of each following year will be included in the December payment.

Payment dates for 2025 (within 14 days):

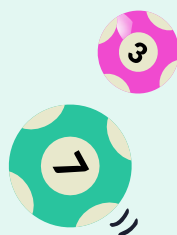
- 4th April 2025
- 22nd July 2025
- 19th December 2025

? We are a Friends Association – can we register to benefit?

Yes. We use the term PTA to mean any parent body associated with an educational establishment in England, Wales or Scotland for which your association raises funds for the benefit of the school community. We welcome all parent groups, PTAs, PTFAs, Friends Associations, Community Associations, HSAs etc.

? We are a school, do we need to be a registered charity?

No, your school does not need to be a registered charity to benefit, but we would advise you check your fundraising policy before registering.



No licence required – The Parents Lottery covers your PTA or school



The Legal Stuff

- Terms and conditions apply, and you must consent to them at the time of registering to benefit from The Parents Lottery. We strongly advise you to read them in full
- The Parents Lottery is run on our behalf by CFP Lottery & Raffles Ltd, an external lottery manager certified by the Gambling Commission, who bring their expertise in running lotteries
- It is illegal for anyone under 16 years of age to sell or purchase lottery/raffle tickets. As a responsible licence holder, Parentkind Enterprises Ltd restricts the sales of lottery tickets to those over 18 years of age. Anyone under 18 years of age who buys a ticket for The Parents Lottery will immediately forfeit the right to any prize
- It is illegal for anyone to purchase a lottery ticket with a credit card. For this reason, we are unable to accept this form of payment
- Due to GDPR rules, we are unable to provide the PTA or school with a list of your supporters. We will continue to review this situation on an ongoing basis

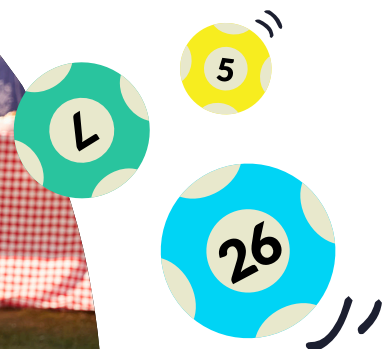
Be Responsible

A Lottery is a form of gambling. If you or someone you know needs information and/or help with a problem gambling, please **call the National Gambling Support Network on [0808 8020 133](tel:08088020133)**

If you feel you have a problem with gambling, visit www.begambleaware.org or call the National Gambling Helpline on [0808 8020 133](tel:08088020133).

GambleAware **GAMBLING COMMISSION** 

That's it! You're ready to register and start benefiting from The Parents Lottery. Click here to begin setting your page up: theparentslottery.org



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GambleAware

GAMBLING
COMMISSION

